## ORDER

**Orders** 

Order / Rev:

105009

Alt Order #:

06837954

Product Desc:

**OBAMA FOR AMERICA** 

Estimate:

1536

Flight Dates:

09/18/12 - 09/24/12

Original Date / Rev:

08/01/12 / 10/02/12

Order Type:

**GENERAL** 



Primary AE: Sales Office:

Sales Region:

Billing Type:

Billing Cycle:

Billing Calendar:

Amy McCreary

BLPHI

National

Agency

Name:

GMMB, Inc./ Washington D.C.

**Buying Contact:** 

Billing Contact:

Washington Harbor

Washington, DC 20007

Agency Commission:

EOM/EOC

00:05:00

Broadcast

15%

Cash

Advertiser

Name:

Obama for America

A35+

**Product Codes:** 

PLC01-Democrat

Priority:

Demographic:

SELECT PRIORITY CODE

Revenue Codes: POLITICAL/AGY, PCAN, GEN

Advertiser External ID:

Order Separation:

Agency External ID:

New Business Thru:

Bill Plan

Start Date End Date # Spots Gross Amount Net Amount 08/27/12 09/24/12 46 \$22,200.00 \$18,870.00

**Totals** Month # Spots Gross Amount Net Amount Rating September 2012 46 \$22,200.00 \$18,870.00 0.00 Totals 46 \$22,200,00 \$18,870.00 0.00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$22,200.00
Market	100%	\$74,000.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	26%	\$19,240.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	19%	\$14,060.00
KTUD	1%	\$740.00
KVVU	20%	\$14,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	4%	\$2,960.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type Spots	Amount
E 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp	w/Wa@M	5-6a	-TWTF	:30	4	\$90.004	0.00 NM 4	\$1,300.00
				M-F 5-6a WakeUp	w/Wagners							
I	NEWS			,								
	<u>Star</u>	t Date I	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
We	eek: 09/1	17/12 (	09/23/12	-TWTF	4	\$90,00	0.00					

Print Date: 10/02/12 20:03:44 Page 2 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order#:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End	
	3 1 2 3 7 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
E 1 KSNV 09/18/12 09/21/12 M-F 5-6a WakeUp w/WagM 5-6a M-F 5-6a WakeUp w/Wagners	-TWTF :30 4 \$90.004 0.00 NM 4 \$1,300.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/17/12         09/23/12         -TWTF         4         \$90.00           Spot         Ch Date Range         Description         Start/End Time	0.00 <u>Weekdays</u> Length Rate Rtg Type
1 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	<u>Weekdays Length Rate Rtg Type</u> ∼TwThF :3 <i>0 (\$90-00</i> ) 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	(*****, *******************************
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a See MG 1.5.1.6.1.7.1.8	-TWThF :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
3 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
See MG 1.5,1.6,1.7,1.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 M-F 5-6a WakeUp w/Wagner5-6a	-TWThF :30 <del>(\$90.00)</del> 0.00 NM
See MG 1.5,1.6,1.7,1.8	-TWThF :30 <del>(\$90.00)</del> 0.00 <i>NM</i>
[NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/21/12-09/21/12 M-F 5-6a WakeUp w/Wagner 5-6a	F :30 \$325.00 0.00 NM
MG for 1.2,1.1,1.4,1.3 [Revised Rate to Reinstate]	
6 KSNV 09/19/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	WThF :30 \$325.00 0.00 NM
	100 4020.00 1111
[Revised Rate to Reinstate]	<u>.</u>
7 KSNV 09/20/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a ூ MG for 1.2,1.1,1.4,1.3	ThF :30 \$325.00 0.00 NM
[Revised Rate to Reinstate]	
8 KSNV 09/18/12-09/21/12 M-F 5-6a WakeUp w/Wagner5-6a	-тwтhF :30 \$325.00 0.00 NM
(f) MG for 1.2,1.1,1.4,1.3	
[Revised Rate to Reinstate] E 2 KSNV 09/24/12 09/24/12 M-F 5-6a WakeUp w/WagM 5-6a	
E 2 KSNV 09/24/12 09/24/12 M-F 5-6a WakeUp w/WaQM 5-6a	
• •	M :30 1 \$90.004 0.00 NM 1 \$325.00
M-F 5-6a WakeUp w/Wagners	M :30 1 \$90.004 0.00 NM 1 \$325.00
M-F 5-6a WakeUp w/Wagners NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date	Rating 0.00
M-F 5-6a WakeUp w/Wagners NEWS <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>	Rating 0.00 <u>Weekdays Length</u> Rate Rtg Type
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90,00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2	Rating 0.00 <u>Weekdays Length</u> <u>Rate</u> <u>Rtg Type</u>
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE	Rating 0.00 <u>Weekdays Length</u> Rate Rtg Type M:30 (\$90-00) 0.00 NM
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner 5-6a	Rating 0.00 <u>Weekdays Length</u> Rate Rtg Type
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE	Rating 0.00 <u>Weekdays Length</u> Rate Rtg Type M:30 (\$90-00) 0.00 NM
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner 5-6a  © MG for 2.1 09/24	Rating         0.00         Weekdays       Length       Rate       Rtg       Type         M       :30       (\$90.00)       0.00       NM     M  :30 \$325.00 0.00 NM
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner 5-6a  MG for 2.1 09/24  [Revised Rate to Reinstate]  E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/Wagner 5-7a  M-F 6-7a WakeUp w/Wagner 5-7a	Rating       0.00         Weekdays       Length       Rate       Rtg       Type         M       :30 (\$90.00)       0.00 NM         M       :30 \$325.00 0.00 NM
M-F 5-6a WakeUp w/Wagners   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 09/24/12   09/30/12   M   1   \$90.00   Spot   Ch Date Range   Description   Start/End Time   1   KSNV 09/24/12-09/30/12   M-F 5-6a WakeUp w/Wagner 5-6a   See MG 2.2   [NOT AVAILABLE RATE] NOT AVAILABLE RATE   2   KSNV 09/24/12-09/24/12   M-F 5-6a WakeUp w/Wagner 5-6a   MG for 2.1 09/24   [Revised Rate to Reinstate]   E 3   KSNV 09/18/12 09/21/12   M-F 6-7a WakeUp w/Wagner S   NEWS   NEWS	Rating         0.00       Weekdays       Length       Rate       Rtg       Type         M       :30       (\$90.00)       0.00       NM         M       :30       \$325.00       0.00       NM         -TWTF       :30       4       \$650.001       0.00       NM       1       \$650.00
M-F 5-6a WakeUp w/Wagners  NEWS  Start Date End Date Weekdays Spots/Week Rate  Week: 09/24/12 09/30/12 M 1 \$90.00  Spot Ch Date Range Description Start/End Time  1 KSNV 09/24/12-09/30/12 M-F 5-6a WakeUp w/Wagner 5-6a  See MG 2.2  [.NOT AVAILABLE RATE] NOT AVAILABLE RATE  2 KSNV 09/24/12-09/24/12 M-F 5-6a WakeUp w/Wagner 5-6a  MG for 2.1 09/24  [Revised Rate to Reinstate]  E 3 KSNV 09/18/12 09/21/12 M-F 6-7a WakeUp w/Wagner 5-7a  M-F 6-7a WakeUp w/Wagner 5-7a	Rating         0.00         Weekdays       Length       Rate       Rtg       Type         M       :30       (\$90.00)       0.00       NM     M  :30 \$325.00 0.00 NM
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   (\$90.00)   0.00   NM
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate	Rating         0.00       Weekdays       Length       Rate       Rtg       Type         M       :30       (\$90.00)       0.00       NM         M       :30       \$325.00       0.00       NM         -TWTF       :30       4       \$650.001       0.00       NM       1       \$650.00         Rating       0.00       0.00       NM       1       \$650.00
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   (\$90.00)   0.00   NM
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   (\$90.00)   0.00   NM
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   (\$90.00)   0.00   NM
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   \$325.00   O.00   NM      -TWTF   :30   4   \$650.001   O.00   NM   1   \$650.00
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   (\$90.00)   0.00   NM
NEWS    Start Date   End Date   Weekdays   Spots/Week   Rate	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   \$325.00   O.00   NM      -TWTF   :30   4   \$650.001   O.00   NM   1   \$650.00
NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rate   Week: 09/24/12   09/30/12   M   1   \$90,00   Spot   Ch Date Range   Description   Start/End Time   1   KSNV 09/24/12-09/30/12   M-F 5-6a   WakeUp w/Wagner 5-6a   See MG 2.2   [NOT AVAILABLE RATE]   NOT AVAILABLE RATE   2   KSNV 09/24/12-09/24/12   M-F 5-6a   WakeUp w/Wagner 5-6a   MG for 2.1 09/24   [Revised Rate to Reinstate]   E 3   KSNV 09/18/12   09/21/12   M-F 6-7a   WakeUp w/Wagner s   NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Week: 09/17/12   09/23/12   -TWTF   1   \$650.00   Spot   Ch Date   Range   Description   Start/End Time   1   KSNV 09/17/12-09/23/12   M-F 6-7a   WakeUp w/Wagner 6-7a   See MG 3.2   [NOT AVAILABLE RATE]   NOT AVAILABLE RATE   2   KSNV 09/18/12-09/21/12   M-F 6-7a   WakeUp w/Wagner 6-7a   MG for 3.1 09/21   [Revised rate to Reinstate]   E 5   KSNV 09/18/12   09/21/12   Today Show   CM   658a-9am   Today Show   CM   658a-9am   Today Show   CM   CM   CM   CM   CM   CM   CM   C	Rating   O.00   Weekdays   Length   Rate   Rtg   Type   M   :30   \$325.00   O.00   NM      -TWTF   :30   4   \$650.001   O.00   NM   1   \$650.00

Print Date: 10/02/12 20:03:44 Page 3 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #?

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch	Start E	End	Inventory Code	Break	Start/End	Time Da	ays	Len Spots	s Rate P	ri Rtg Type	Spots	Amount
E 5 KSNV	09/18/12 0	9/21/12	Today Show	CM	658a-9am	<b>−</b> T\⁄	TF	:30	1 \$850.001	0.00 NM		\$850.00
TODAY	SHOW		Today Show								ĺ	
		id Date	Weekdays	Spots/Week	<u>Rate</u>	Rating					ĺ	
Week: 09/1		/23/12	-TWTF	_ 1	\$850.00	0.00					i	
	Date Range 09/17/12-09		escription		<u>/End Time</u> ı-9am			<u>∋ekdays</u> <u>l</u> WThF		te Rtg Type	İ	
	MG 5,5	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	day onow	0000	r-oam		-,	Milli	30 <del>(\$600.</del>	9 <del>0)</del> 0.00 <i>NM</i>		
			E] NOT AVAILABI	E RATE								
_	09/18/12-09		oday Show	658a	ı-9am		-Т	WThF	:30 \$850	00 0.00 NM		
_	for 5.4 09/2 vised rate to		te1									
			News 3 Sunrise -	SATURIM	6a-7a		s-	:30	1 \$125.004	0.00 NM	1	\$350.00
NEW			News 3 Sunrise S	SATURDAY					·		,	************
NEWS Star	t Date En	nd Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1		/23/12	S-	1	\$125.00	0.00				,		
	Date Range		escription		/End Time					te Rtg Type		
	09/17/12-09. MG 7.2	723/12 N	ews 3 Sunrise - Sa	4 I URDA '6a-7	a			Sa	:30 <del>(\$125</del> -	90) 0.00 NM		
		BLE RATI	E] NOT AVAILABL	E RATE								
_			ews 3 Sunrise - SA	ATURDA\6a-7	a			sa	:30 \$350	MN 00.0 00		
_	for 7.1 09/2: vised Rate to		nte1									
			News 3 Sunrise -	SUNDÆM	6a-7a		S	:30	1 \$90.004	0.00 NM	1	\$90.00
NEWC			News 3 Sunrise S	SUNDAY								,,,,,,,
NEWS Start	t Date <u>En</u>	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/1		/23/12	S	1	\$90.00	0.00						
E 12 KSNV	09/23/12 0	9/23/12	News 3 Today W	knd CM	9a-930am		S	:30	1 \$125.004	0.00 NM	1	\$125.00
NEWS			News 3 Today									
	<u>t Date En</u>	<u>id Date</u>	Weekdays	Spots/Week	Rate	<u>Rating</u>						
Week: 09/1		/23/12	S	1	\$125.00	0.00		· · · · · · · · · · · · · · · · · · ·				
E 13 KSNV	09/23/12 0	9/23/12	Chris Matthews 9 Chris Matthews 9		9:30a-10a		S	:30	1 \$135.004	0.00 NM	0	\$0.00
CHRIS M	MATHEWS		Chits Matthews 3	OUN 9.SUAIII								
		d Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/1 <u>Spot</u> <u>Ch</u> J		/23/12 Da	S escription	1 Start	\$135.00 End Time/	0.00	\A/a	ekdays <u>L</u>	<u>ength</u> Ra	to Dta Tuno		
			hris Matthews 9:30					Su		<u>te Rtg Type</u> 9 <i>0</i> ) 0.00 <i>NM</i>		
	esolved		TIMOT AVAILABL	E DATE					·	·		
			E] NOT AVAILABL M-F Today Show		0.400	271.1			4 000004	0.00.171		
₩ 14 KONV	OSTIGITA U	012 II LZ	M-F Today Show		9-10a	I W	TF	:30	4 \$95.004	0,00 NM	4	\$1,400.00
TODAY S			•									
<u>Start</u> Week: 09/1		<u>d Date</u> /23/12	<u>Weekdays</u> ∹TWTF∼-	Spots/Week 4	Rate	Rating						
**GGR. 03/	08/	120112		4	\$95.00	0.00				ı	l	

Print Date: 10/02/12 20:03:44 Page 4 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #?

06837954

7954 Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Lu Ob Okad Fad Javantana Oada Buad Otad/Fad T	in Deve Lee Orde Det Di Die Tiere Orde Assessed
Ln Ch Start End Inventory Code Break Start/End T  E 14 KSNV 09/18/12 09/21/12 M-F Today Show II 3rd H2M 9-10a	ime Days Len Spots Rate Pri Rtg Type Spots Amount
M-F Today Show II	- 1W17 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 -
TODAY SHOW II	- ·
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/17/12	Rating 0.00
Spot Ch Date Range Description Start/End Time	<u>Weekdays Length Rate Rtg Type</u>
1 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TwThF :30 <del>(\$95.00)</del> 0.00 <i>NM</i>
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-ТwThF :30 <del>(\$95.00)</del> 0.00 <i>NM</i>
See MG 14.5,14.6,14.7,14.8	
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :3 <i>0 (\$95.90</i> ) 0.00 <i>NM</i>
See MG 14.5,14.6,14.7,14.8	1W1111 .50 (\(\psi \)55.00 \(\psi \)1
[NOT AVAILABLE RATE] NOT AVAILABLE RATE	
4 KSNV 09/17/12-09/23/12 M-F Today Show II 3rd Hr 9-10a	-TWThF :30 <del>(\$95.00)</del> 0.00 <i>NM</i>
See MG 14.5,14.6,14.7,14.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a	-тwтhғ :30 \$350.00 0.00 NM
6 KSNV 09/21/12-09/21/12 M-F Today Show II 3rd Hr 9-10a	F :30 \$350.00 0.00 NM
⊕ MG for 14.1,14.3,14.2,14.4	, ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,
[Revised Rate to Reinstate]	and a second as Alla
7 KSNV 09/18/12-09/21/12 M-F Today Show II 3rd Hr 9-10a ∰ MG for 14.1,14.3,14.2,14.4	-тwтhг :30 \$350.00 0.00 NM
[Revised Rate to Reinstate]	
8 KSNV 09/20/12-09/21/12 M-F Today Show II 3rd Hr 9-10a	ThF :30 \$350,00 0.00 NM
MG for 14.1,14.3,14.2,14.4 [Revised Rate to Reinstate]	
E 17 KSNV 09/24/12 09/24/12 M-F Today Show III 4th BM 10am-11am	M :30 1 \$80.004 0.00 NM 1 \$325,00
Today 4th Hour	7
TODAY SHOW III	Delina
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 09/24/12 09/30/12 M 1 \$80.00	Rating 0,00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
1 KSNV 09/24/12-09/30/12 M-F Today Show III 4th Hr 10am-11am See MG 17.2	M :30 <del>(\$80.00)</del> 0.00 NM
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
2 KSNV 09/24/12-09/24/12 M-F Today Show III 4th Hr 10am-11am	M :30 \$325.00 0.00 NM
MG for 17.1 09/24  [Revised Pate to Reinstate]	
[Revised Rate to Reinstate]  E 20 KSNV 09/18/12 09/21/12 Noon News CM 12-1230pm	-TWTF :30 3 \$425.001 0.00 NM 3 \$1,275.00
Noon News	"TWTF"" .30 3 \$425.001 0.00 NW 3 \$1,275.00
NEWS	
<u>Start Date                                  </u>	Rating 0.00
Spot Ch Date Range Description Start/End Time	Weekdays Length Rate Rtg Type
3 KSNV 09/17/12-09/23/12 Noon News 12-1230pm	-TWThF :3 <i>0 (</i> \$42 <del>5.00)</del> 0.00 <i>NM</i>
See MG 20.5 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE	
5 KSNV 09/18/12-09/21/12 Noon News 12-1230pm	-TWThF :30 \$425.00 0.00 NM
[Revised rate to Reinstate]	
E 21 KSNV 09/24/12 09/24/12 Noon News CM 12-1230pm Noon News	M :30 1 \$125.004 0.00 NM 0 \$0.00
NEWS	
Start Date End Date Weekdays Spots/Week Rate	Rating
Week: 09/24/12 09/30/12 M 1 \$125.00	0.00

Print Date: 10/02/12 20:03:44 Page 5 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

E 21 KSNV 09/24/12 09/24/12 Noon News	CM 12-12:	0pm M	:30	1 \$1	25.004	0.00 NM	0	\$0.00
Noon News NEWS	J. 12 12	<b>V</b>	.55	, ψ	20,00	0.00 1410	J	ψ0.00
Start Date End Date Weekdays S		ate Rating						
Week: 09/24/12	1 \$125		\n_f= = 1. 1=	1	Б. (	m, m		
Spot Ch Date Range Description 1 KSNV 09/24/12-09/30/12 Noon News	<u>Start/End T</u> 12-1230pm	ne	Weekdays M	Length		Rtg Type 0.00 NM		
Unresolved	12 1200pm		171	.00	(\$120.00)	0.00 14141		
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE							
E 22 KSNV 09/18/12 09/21/12 The Agenda 1230p The Agenda 1230p		p -TWTF	: :30	4 \$3	325.001	0.00 NM	4	\$1,300.00
AGENDA 7200,	2111							
· · · · · · · · · · · · · · · · · · ·	Spots/Week F	ate <u>Rating</u>						
Week: 09/17/12	4 \$325		1041		B. (.	D		
Spot Ch Date Range Description 1 KSNV 09/17/12-09/23/12 The Agenda 1230pm	<u>Start/End T</u> 1230-1p	<u>me</u>	Weekdays -TWThF	Length		Rtg Type 0.00 NM		
See MG 22.5,22.6,22.7,22.8	1250-1p		-1W1(IF	.30	(0320.00)	U.UU IVIVI		
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE							
2 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF	:30	(\$325.00)	0.00 <i>NM</i>		
See MG 22.5,22.6,22.7,22.8								
[.NOT AVAILABLE RATE] NOT AVAILABLE			ب باجريون		(0005.00)	0.00 :::		
3 KSNV 09/17/12-09/23/12 The Agenda 1230pm See MG 22.5,22.6,22.7,22.8	1230-1p		-TWThF	- :30	<del>(\$325,00)</del>	0.00 <i>NM</i>		
[.NOT AVAILABLE RATE] NOT AVAILABLE	RATE							
4 KSNV 09/17/12-09/23/12 The Agenda 1230pm	1230-1p		-TWThF	:30	(\$325.00)	0.00 <i>NM</i>		
See MG 22.5,22.6,22.7,22.8	•				,,,			
[.NOT AVAILABLE RATE] NOT AVAILABLE								
5 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF	:30	\$325.00	0.00 NM		
MG for 22.2,22.1,22.4,22.3     [Revised rate to Reinstate]								
6 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF	- :30	\$325 በበ	0.00 NM		
(f) MG for 22.2,22.1,22.4,22.3	1200 19		1,,,,,,,	.50	ψ020.00	0.00 14141		
[Revised rate to Reinstate]								
7 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1230-1p		-TWThF	:30	\$325,00	0.00 NM		
⊕ MG for 22.2,22.1,22.4,22.3								
[Revised rate to Reinstate] 8 KSNV 09/18/12-09/21/12 The Agenda 1230pm	1220 10		TWThe	.00	¢ane no	0.00 NM		
(b) MG for 22,2,22,1,22,4,22,3	1230-1p		-TWThF	- :30	<b>ֆ</b> 3∠5.00	U.UU IVIVI		
[Revised rate to Reinstate]								
E 23 KSNV 09/24/12 09/24/12 The Agenda 1230p	m CM 1230-	р М	:30	1 \$1	00.003	0.00 NM	1	\$325.00
The Agenda 1230p		,		,				,
AGENDA								
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>S</u> Week: 09/24/12 09/30/12 M		ate <u>Rating</u> .00 0.00						
Spot Ch Date Range Description	1 \$100 Start/End T		Weekdays	Length	Rate	Rtg Type		
1 KSNV 09/24/12-09/30/12 The Agenda 1230pm	1230-1p		M			0.00 NM		
See MG 23.2								
[.NOT AVAILABLE RATE] NOT AVAILABLE								
2 KSNV 09/24/12-09/24/12 The Agenda 1230pm	1230-1p		М	- ;30	\$325.00	0.00 NM		
MG for 23.1 09/24 [Revised Rate to Reinstate]								
E 27 KSNV 09/24/12 09/24/12 The Doctors	CM 2pm-3	om M	:30	1 9	85.004	0.00 NM	0	\$0.00
The Doctors	OW Zpm-3	OIII M	.30	1 4	.65.004	וענאן טט.ט	U	φυ.υι
DRS								
		<u>ate</u> <u>Rating</u>						
Week: 09/24/12 09/30/12 M	1 \$8		104 - 1 - 1			<u></u>		
Chat Ch Data Dance D 5 11	Start/End T	<u>me</u>	<u>Weekdays</u>	<u>Length</u>	Rate	Rtg Type		
Spot Ch Date Range Description  1 KSNV 09/24/12-09/30/12 The Doctors			M		/¢g= ^^\	O OO AMA		
1 KSNV 09/24/12-09/30/12 The Doctors	2pm-3pm		M	- :30	(\$85.00)	0.00 <i>NM</i>		
	2pm-3pm		М	- :30	(\$85.00)	0.00 <i>NM</i>		

Print Date: 10/02/12 20:03:44 Page 6 of 9

KSNV

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #:

06837954

Product Desc:

OBAMA FOR AMERICA

Flight Dates:

09/18/12 - 09/24/12

Estimate:

Ln Ch Start End	Inventory Code Dr. Phil Dr Phil	Break	Start/End	Time Days	Len Spo	ots F	Rate Pri	Rtg Type	Spots	Amount
PHIL	D( ) (III							_	Ī	
<u>Start Date</u> <u>End Date</u> Week; 09/17/12 09/23/12	<u>Weekdays</u> -TWTF	Spots/Week	Rate \$150.00	<u>Rating</u> 0.00						
E30 KSNV 09/18/12 09/21/12			4-5pm (4:00 PM-4	-TWTF-	:30	1 \$6	600.001	0.00 NM	1	\$600.00
NEWS <u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	~TWTF~~	Spots/Week	T - T	Rating 0.00	VA (a a led a coa	Landth	Dete	Dia Torra		
2 KSNV 09/17/12-09/23/12 I See MG 30.3	·	<i>UR</i> ) 4-5p	<u>/End Time</u> m	(4:00 PM-4:30	<u>Weekdays</u> <i>P</i> -TWThF	<u>Length</u> :30		Rtg Type 0.00 NM		
[.NOT AVAILABLE RA* 3 KSNV 09/17/12-09/21/12 t			m	(4:00 PM-4:30	P-TWThF	- :30	\$600.00	0.00 NM		
[Revised Rate to Reins		IOLIDIO.							_	
E 31 KSNV 09/24/12 09/24/12	NEWS 3 at 4 (1 I 4PM NEWS (1 ho	,	4-5pm (4:00 PM-4	М: :30 РМ)	:30	1 \$ <sup>-</sup>	145.004	0.00 NM	0	\$0.00
NEWS										
<u>Start Date</u> <u>End Date</u> Week: 09/24/12 09/30/12	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$145.00	Rating 0.00						
	Description		/End Time	(4.00 514 4.00	Weekdays			Rtg Type		
1 KSNV 09/24/12-09/30/12 I Unresolved [.NOT AVAILABLE RA			m	(4:00 PM-4:30	HNI	- :30	<del>(\$145.00)</del>	0.00 <i>NIM</i>		
32 KSNV 09/18/12 09/21/12	•	•	4-5pm	-TWTF-	:30	4 \$	700.004	0.00 NM	1	\$700.00
NEWS	4PM NEWS (1 ho	our)	(4:30 PM-5	:00 PM)						
Start Date End Date		Spots/Week	Rate	Rating						
Week: 09/17/12 09/23/12 <u>Spot Ch Date Range I</u> 4 KSNV 09/17/12-09/23/12/	-TWTF <u>Description</u> VEWS 3 at 4 (1 HC		/End Time	0.00 (4:30 PM-5:00	<u>Weekdays</u> <i>P-</i> TWThF	Length - :30		Rtg Type 0.00 NM		
See MG 32.5 [.NOT AVAILABLE RA	TEI NOT AVAII ARI	F RATE								
5 KSNV 09/21/12-09/21/121	-		m	(4:30 PM-5:00	PF	- :30	\$700.00	0.00 NM		
	tate]									
E 34 KSNV 09/18/12 09/21/12  NEWS	M-F Early News M-F Early News	CM	5-630p	-TWTF	:30	4 \$:	250.004	0.00 NM	1	\$1,000.00
Start Date End Date		Spots/Week	<u>Rate</u>	Rating						
Week: 09/17/12 09/23/12 Spot Ch Date Range	TWTF Description	1 Starl	\$250,00 <u>End Time</u>	0.00	Weekdays	Length	Rate	Rtg Type		
3 KSNV 09/17/12-09/23/12	M-F Early News	5-63			-TWThF			0.00 <i>NM</i>		
<i>See MG 34.4</i> [.NOT AVAILABLE RA	•									
4 KSNV 09/21/12-09/21/12 I  M MG for 34.3 09/21  [Revised Rate to Reins	·	5-63	Ор			- ;30	\$1,000.00	0.00 NM		
E 38 KSNV 09/18/12 09/21/12	· · · · ·	СМ	630-7pm	-TWTF	:30	4 \$:	230,004	0.00 NM	1	\$1,000.00
JEOPARDY	M-F Jeopardy									
<u>Start Date</u> <u>End Date</u> Week: 09/17/12 09/23/12	-TWTF	Spots/Week	T-100.00	<u>Rating</u> 0.00						
1 KSNV 09/17/12-09/23/12	<u>Description</u> M-F Jeopardy	<u>Start</u> 630-	t <u>/End Time</u> 7pm		<u>Weekdays</u> -TwThF	Length 30		Rtg Type 0.00 NM		
See MG 38.2 [.NOT AVAILABLE RA	•	E RATE								
2 KSNV 09/21/12-09/21/12 MG for 38.1 09/21	M-F Jeopardy	630-	7pm		F	- :30	\$1,000.00	M/f 00,0		
[Revised Rate to Reins	tate]									

Print Date: 10/02/12 20:03:44 Page 7 of 9

KSNV

Order / Rev: 105009

06837954

Advertiser:

Estimate:

Obama for America

Alt Order #: Flight Dates:

09/18/12 - 09/24/12

Product Desc: OBAMA FOR AMERICA

....

1536

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount \$1,000,001 0.00 NM \$1,000.00 E 40 KSNV 09/21/12 09/21/12 M-F Wheel 7-730pm :30 M-F Wheel of Fortune WHEEL Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ---F--1 \$1,000.00 0.00 Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type Spot 2 KSNV 09/17/12-09/23/12 M-F Wheel 7-730pm :30<del>(\$1,000,00)</del> 0.00 NM See MG 40.3 I.NOT AVAILABLE RATEI NOT AVAILABLE RATE 3 KSNV 09/21/12-09/21/12 M-F Wheel 7-730pm :30 \$1,000.00 0.00 NM MG for 40.2 09/21 [Revised Rate to Reinstate] E 42 KSNV 09/18/12 09/21/12 FacetoFace/Raiston Rep@M 730-758pm -TWTF--:30 \$125.004 0.00 NM \$3,200.00 Face to Face w/ J.Ralston FACE TO FACE Rating Start Date End Date **Weekdays** Spots/Week <u>Rate</u> 09/23/12 -TWTE--\$125.00 0.00 4 Week: 09/17/12 Description Start/End Time Weekdays Length Rate Rtg Type Ch Date Range Spot 1 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 (\$125.00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThE----:30 (\$125:00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 3 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThF----.30 (\$125.00) 0.00 NM See MG 42.5.42.6.42.7.42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 4 KSNV 09/17/12-09/23/12 FacetoFace/Ralston Report 730-758pm -TWThF----:30 (\$125,00) 0.00 NM See MG 42.5,42.6,42.7,42.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 5 KSNV 09/18/12-09/21/12 FacetoFace/Ralston Report 730-758pm -TWThF---:30 \$800.00 0.00 NM (f) MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 6 KSNV 09/19/12-09/23/12 FacetoFace/Ralston Report 730-758pm --WThF----:30 \$800.00 0.00 NM (f) MG for 42,3,42,4,42.1,42.2 [Revised Rate to Reinstate] 7 KSNV 09/20/12-09/23/12 FacetoFace/Ralston Report 730-758pm :30 \$800.00 0.00 NM MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] 8 KSNV 09/21/12-09/23/12 FacetoFace/Ralston Report 730-758pm :30 \$800.00 0.00 NM (f) MG for 42.3,42.4,42.1,42.2 [Revised Rate to Reinstate] \$0.00 ------\$100.004 0.00 NM E 46 KSNV 09/22/12 09/22/12 Vegas Inc. CM 6:30-8pm :30 Vegas Inc. **VEGAS INC** Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/17/12 09/23/12 ----5-\$100.00 0.00 Start/End Time <u>Weekdays</u> <u>Length</u> Rate Rtg Type Ch Date Range Description :30 (\$100.00) 0.00 NM 6:30-8pm ----Sa--1 KSNV 09/17/12-09/23/12 Vegas Inc. Unresolved [ORDERED PROGRAM DOES NOT AIR] ORDERED PROGRAM DOES NOT AIR \$3,200.001 0.00 NM \$3,200.00 :30 E 48 KSNV 09/19/12 09/19/12 Wed PR 10-11p 10-11pm Wednesday Prime 10-11pm DATELINE Rating Start Date **End Date** Weekdays Spots/Week Rate Week: 09/17/12 09/23/12 ------\$3,200.00 0.001 \$1,100.001 E 54 KSNV 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm ----5-:30 0.00 NM \$1,100.00 Sa-Su News 3 at Eleven **NEWS** Weekdays Spots/Week Rating Start Date End Date Rate Week: 09/17/12 09/23/12 ----5-1 \$1,100.00 0.00

Print Date: 10/02/12 20:03:44 F

KSNV

Page 8 of 9

Order / Rev:

105009

Advertiser:

Obama for America

Alt Order #: Flight Dates: 06837954

00007904

09/18/12 - 09/24/12

Product Desc:

OBAMA FOR AMERICA

Estimate:

1536

Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots End Ln Ch Start \$1,100.00 :30 \$1,100,001 0.00 NM 09/22/12 09/22/12 Sa-Su News 3 at ElevenCM 11pm-1135pm E 54 KSNV Sa-Su News 3 at Eleven **NEWS** Spots/Week Rating <u>Weekdays</u> Rate Start Date End Date ----S-1 \$1,100.00 0.00 Week: 09/17/12 09/23/12 Start/End Time Weekdays Length Rate Rtg Type Description Spot Ch Date Range 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven :30(\$1<del>,100.00)</del> 0.00 NM 11pm-1135pm -----Sa--See MG 54.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 2 KSNV 09/22/12-09/22/12 Sa-Su News 3 at Eleven :30 \$1,100,00 0.00 NM 11pm-1135pm -----Sa---(H) MG for 54.1 09/22 [Revised Rate to Reinstate] \$1,100.00 -----5 :30 1 \$1,100,001 0.00 NM E 55 KSNV 09/23/12 09/23/12 Sa-Su News 3 at ElevenCM 11pm-1135pm Sa-Su News 3 at Eleven NEWS Rating Spots/Week Start Date **End Date** Weekdays Rate 1 \$1,100.00 0.00 09/23/12 Week: 09/17/12 ----5 Start/End Time Weekdays Length Rate Rtg Type Description Ch Date Range Spot :30<del>(\$1,100.00)</del> 0.00 NM 1 KSNV 09/17/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm ----Su See MG 55.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE :30 \$1.100.00 0.00 NM 2 KSNV 09/23/12-09/23/12 Sa-Su News 3 at Eleven 11pm-1135pm -----Su (A) MG for 55.1 09/23 [Revised Rate to Reinstate] 0.00 NM \$40.00 :30 \$40.004 1 СМ 1237a-136am -TWTE--E 58 KSNV 09/18/12 09/21/12 Late Night w/Fallon Late Night w/Fallon FALLON Spots/Week Rate Rating Start Date **End Date** Weekdays -TWTF--\$40.00 0.00 Week: 09/17/12 09/23/12 CM 1237a-136am M----:30 1 \$40.004 0.00 NM 0 \$0.00 Late Night w/Fallon E 59 KSNV 09/24/12 09/24/12 Late Night w/Fallon **FALLON** Rating Start Date End Date Weekdays 1 4 1 Spots/Week Rate \$40.00 0.00 M----09/30/12 1 Week; 09/24/12 Rate Rtg Type Start/End Time Weekdays Length Description Ch Date Range 1 KSNV 09/24/12-09/30/12 Late Night w/Fallon 1237a-136am :30 (\$40.00) 0.00 NM [.NOT AVAILABLE RATE] NOT AVAILABLE RATE CM 205a-304a ---TF--:30 \$45,003 0.00 NM \$45.00 N61 KSNV 09/20/12 09/21/12 Today-AN Today-AN Rating End Date Weekdays Spots/Week Rate Start Date ---TF---\$45,00 0.00 09/23/12 Week: 09/17/12 ---F--:30 \$450.001 0.00 NM \$450.00 N62 KSNV 09/21/12 09/21/12 Dr. Phil CM 3-4p Dr Phil Rating Weekdays Spots/Week Rate Start Date **End Date** 09/23/12 ---F--\$450.00 Week: 09/17/12 1 \$40.003 0.00 NM \$40.00 N 64 KSNV 09/21/12 09/21/12 Last Call w/Carson DalyCM 136-205am ----F--:30 Last Call w/Carson Daly Spots/Week Rating Weekdays Rate Start Date End Date ---F--\$40.00 0.00 09/23/12 Week; 09/17/12 :30 \$40,003 0.00 NM 1 \$40,00 136-205am N65 KSNV 09/24/12 09/24/12 Last Call w/Carson Daly CM M----Last Call w/Carson Daly Rating Spots/Week Rate Start Date End Date Weekdays \$40.00 0.00 Week: 09/24/12 09/30/12 \$100.002 0.00 NM \$100.00 :30 1 To the Point - ON CM 430-5am ----S-09/22/12 09/22/12 N 66 KSNV To the Point - ON Weekdays Spots/Week <u>Rate</u> Rating Start Date **End Date** \$100.00 0.00 09/23/12 ----5-Week: 09/17/12 2 \$60.00 \$30,004 0.00 NM Today-AN CM 205a-304a ---TF--:30 2 N67 KSNV 09/20/12 09/21/12 Today-AN

Print Date: 10/02/12 20:03:44

KSNV

Page 9 of 9

Order / Rev: Alt Order #:

Flight Dates:

105009

06837954

09/18/12 - 09/24/12

Advertiser:

Estimate:

Obama for America

Product Desc:

OBAMA FOR AMERICA

N67 KSNV 09/20/12 09/21/12 Today-AN CM 205a-304a 221F-2 .50 2 \$60.004 0105 11 Today-AN	Ln Ch Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri		Spots	Amount
O ( SALed) Deling	N67 KSNV 09/20/12	2 09/21/12		CM	205a-304a	TF	:30	2	\$30.004	0.00 NM	2	\$60.00
Start Date Find Date Weekdays Spots/Week Rate Rating			Today-AN							- 1		
DIAIL DAIL LINEDALO MOONAGES SETTINGS S	Start Date	End Date	Weekdays	Spots/Week	Rate	Rating				l		
Week: 09/17/12	<del></del>			2	\$30.00	0.00						
N68 KSNV 09/24/12 09/24/12 Today-AN CM 205a-304a M :30 2 \$30.004 0.00 NM 2 \$60.0	71001110		Today-AN	СМ	205a-304a	M	:30	2	\$30.004	0.00 NM	2	\$60.00
Today-AN	100 10111 000		•									
Start Da <u>te End Date Weekdays Spots/Week Rate</u> <u>Rating</u>	Start Date	End Date	•	Spots/Week	<u>Rate</u>	Rating				1		
Week: 09/24/12				2	\$30.00	0.00						
	7700K. 00724772	00,00,12								Totals	46	\$22,200.00